



PGA

2010 FALL EXPO

Golf Tournament & Demo Day: August 16, 2010
Conference & Exhibition: August 17-18, 2010
The Venetian | Las Vegas

ADVERTISING & SPONSORSHIP OPPORTUNITIES

SHOW DIGITAL DIRECTORY

- Page Peel\$950
- Premium Location\$950
- Full Page 4C\$750
- Half Page 4C\$450

SHOW FLOORPLAN HANDOUT

- Floorplan Premium Sponsor\$950
- Classified Ad\$250
- Booth Callout\$250

SHOW SPONSORSHIPS

- Networking Reception\$1,000
- Registration Hand-Out\$750*
- Literature Bag\$750*
- Lanyards\$750*
- Media Sponsorship\$750
- Customized Sponsorship\$1,000*

*Production charges not included

WEB SPONSORSHIPS - WWW.PGAEXPO.COM

- Rotating Banner Adstarting at \$175
- Registration Sponsorship\$900
- Page Peel\$900

GOLF TOURNAMENT & DEMO DAY

- Presenting Sponsor\$1,500
- Driving Range\$750
- Hole Sponsorship\$450
- Short Game Area\$450
- Vendor Village\$450
- Gift Bag\$250

NEW PRODUCT CENTER

- NPC Sponsorship\$1,000
- Table Top, Digital Directory Listing, Web Photo\$450

CONFERENCE SPONSORSHIP

- Session Sponsor\$500

E-NEWSLETTER SPONSORSHIPS

- Standard Announcement\$150
- Category Sponsor\$550

TERMS: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement For Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management has the right to offer new products or positions throughout the show cycle that may not be listed on this form. Ads with coupons will not be accepted.

RESERVE YOUR SPACE TODAY

Name: _____ Company: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Date: _____

To participate, fax this form to 203-840-9378

Contact Marc Simon at 203-840-5378 or e-mail msimon@reedexpo.com for additional information