



PGA™

2010 FALL EXPO

Golf Tournament & Demo Day: August 16, 2010
Conference & Exhibition: August 17-18, 2010
The Venetian | Las Vegas

NEW PRODUCT CENTER PUT YOUR PRODUCT ON FULL DISPLAY!



\$1,000 New Product Showcase Entire Area Sponsorship

- Additional Signage in New Product Center
- Rotating Banner Ad on www.pgaexpo.com
- Also Includes all of the Below items

\$450 New Product Center Package. Includes all of the Following or choose individually for \$200 each.

- New Product Tabletop Display in Prominent Location
- Photo and Product Description on special section of www.pgaexpo.com
- Photo and Listing in Featured New Product Section of Digital Show Directory

NEW PRODUCT CENTER RULES FOR ENTRIES

- The only acceptable form of entry is the product itself. Point-of Purchase Materials are not eligible.
- Each unit in a product line is considered a separate entity.
- Product will be displayed in a maximum area, 2 1/2" L x 2' W x 2'H on a table.
- One entry per form.
- Entries must be delivered to the New Product Center on 8/31/2009 from 9am-4pm.
- If special on-site assembly is required; exhibitor must provide personnel to do so. Labor availability and all costs associated with the set-up and removal of entries are the responsibility of the exhibitor.
- The New Product Center will be open to all attendees and exhibitors during PGA Fall Expo exhibit hours.
- Security will be employed to guard entries on a 24-hour basis. The PGA Fall Expo does not assume responsibility for losses by exhibitors from theft, damage, etc.
- Exhibitors must show the following TWO forms of identification to retrieve product: Their PGA Show badge (with exhibiting company name identified on the badge) and photo ID.
- Three New Product Center winners will be awarded.

RESERVE YOUR SPACE TODAY

Name: _____ Company: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Signature: _____ Date: _____

To participate, fax this form to 203-840-9378

Contact Marc Simon at 203-840-5378 or e-mail msimon@reedexpo.com for additional information