



# PGA

## 2010 FALL EXPO

Golf Tournament & Demo Day: August 16, 2010  
Conference & Exhibition: August 17-18, 2010  
The Venetian | Las Vegas

# ALL NEW 2010 EXHIBIT PACKAGES

- Programs to **LOWER COST** with **LESS HASSLE**
- Solutions to **GENERATE LEADS** and **INCREASE SALES**

### PRODUCT GALLERY: Low-cost program designed for maximum efficiency

- Display Area with Designer Fabric Backdrop & Side Drape
- Ballroom Carpet
- Draped Table and 2 Chairs
- Company Signage
- Free Vacuum Access
- 200 Category Specific Leads Post-Show
- New Product Photo on Web Listing
- Access to Map Your Show Leads



10 x 10: \$3,350

10 x 20: \$6,550

10 x 30: \$9,750

\*\*For Spaces Larger than 300 sq ft, Please call for Pricing

### APPAREL SHOWROOM: All-Inclusive Turnkey Program - You ship your product and we take care of the rest

- Display Area with Designer Fabric Backdrop & Side Drape
- Location at Front of Apparel Section
- Ballroom Carpet
- Table and 3 Chairs
- Track Lighting
- Electrical for Lighting
- Four Self-Adjusting Shelves
- Two Self-Adjusting Hanging Racks
- Free Vacuum Access
- Company Signage
- Access to Preparation Room
- Use of Steamers
- 400 Category Specific Leads Post-Show
- New Product Photo on Web Listing
- Access to Map Your Show Leads



10 x 10: \$5,025

10 x 20: \$9,700

10 x 30: \$14,375

\*Upgraded Options and Styles Available - Please call for Pricing

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### TAKE ADVANTAGE OF THESE PROMOTIONAL PACKAGES CUSTOMIZED TO YOUR SPECIFIC OBJECTIVES

#### Product Launch Package (\$750)

- New Product Center Entry
- 1/2 Page Ad in Digital Directory
- One Announcement in Countdown to Show E-newsletter

#### Exposure and Branding Package (\$750)

- 1/2 Page Ad in Directory
- Rotating Web Banner on www.pgaexpo.com for one month
- One Announcement in Countdown to Show E-newsletter

## RESERVE YOUR SPACE TODAY

Yes! Count me in for the 2010 PGA Fall Expo  
I would like to reserve a \_\_\_ x \_\_\_ booth.

Yes! I am interested in the 2010 PGA Fall Expo  
but still have a few questions. Please contact me.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

To participate, fax this form to 203-840-9378

Contact Marc Simon at 203-840-5378 or e-mail [msimon@reedexpo.com](mailto:msimon@reedexpo.com) for additional information

**WWW.PGAEXPO.COM**